

# NATONAL CONSUMER PACKAGED GOODS PARTNERS -Drive members inside your stores



## National Convenience Store Offers...starting August 1!

- Nationally Recognized Brands funding Fuel Rewards offers
- Various Offer Types including:
  - Product Offers
  - Event Offers (ie. Super Bowl)
- Multiple communication channels to build awareness
- No need to sign up or enroll!













**BiC** 









Driving Fuel Rewards® members to your sites with National offers!

1. Push Messaging

**FI** FUEL REWARDS

now

Stop by Shell to earn rewards on Red Bull, Snickers, Jack Link's and more!



## Driving Fuel Rewards<sup>®</sup> members to your sites with National offers!

2. Email



These offers are now available nationwide:



Buy two 8.4oz Red Bull drinks to earn 10¢/gal

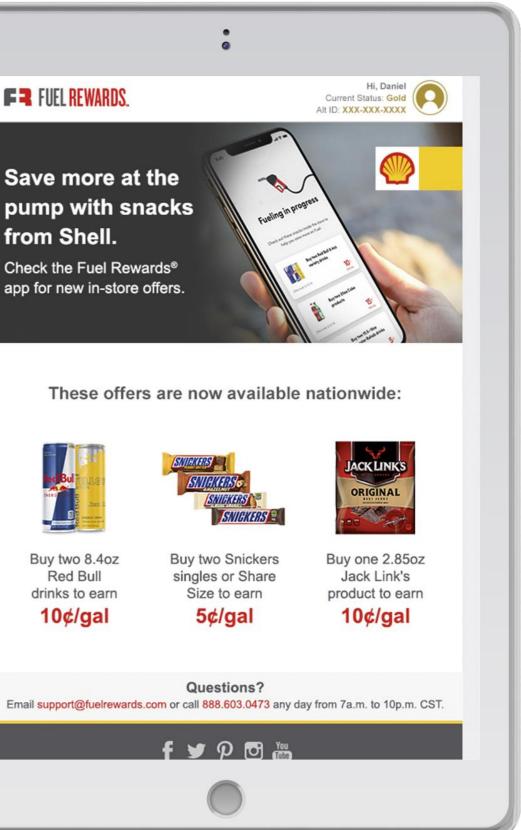
find offer



Buy two Snickers singles or Share Size to earn 5¢/gal

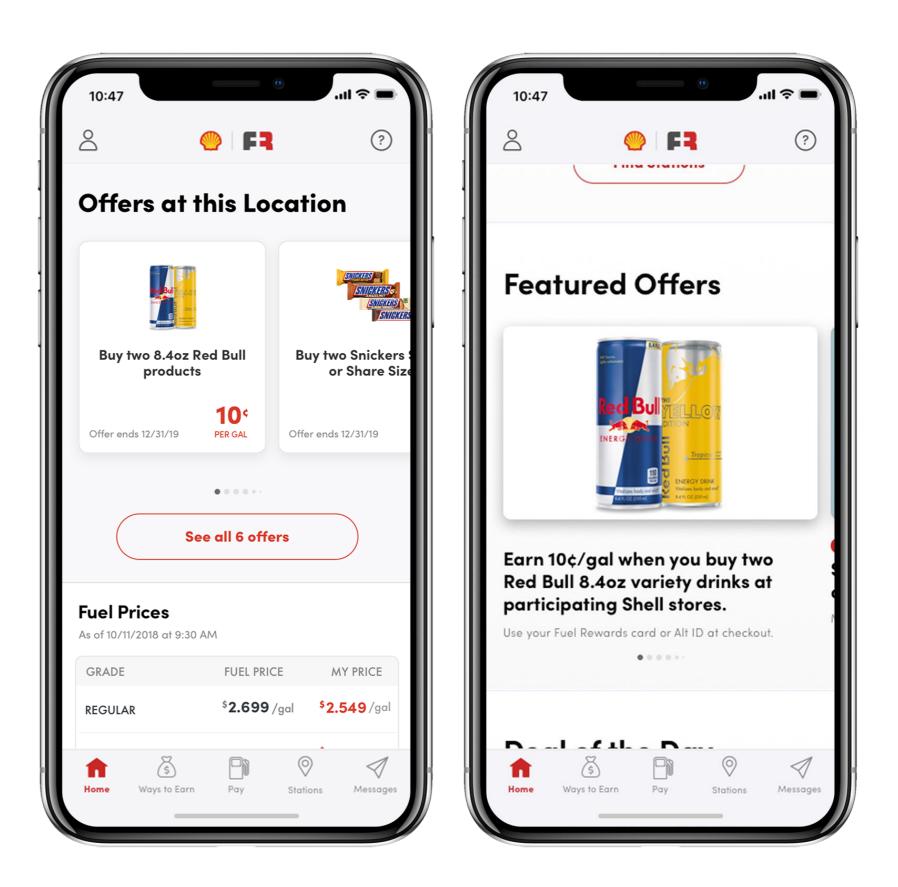
find offer

## from Shell.



Driving Fuel Rewards® members to your sites with National offers!

3. Offers displayed In App



## Communication of National C-Store Offers to you!

- Monthly "Call to Action" newsletter
- MarketHub and FuelZone
- WorkJam



