

NATONAL CONSUMER PACKAGED GOODS PARTNERS -Drive members inside your stores



National Convenience Store Offers...starting August 1!

- Nationally Recognized Brands funding Fuel Rewards offers
- Various Offer Types including:
 - Product Offers
 - Event Offers (ie. Super Bowl)
- Multiple communication channels to build awareness
- No need to sign up or enroll!













BiC









Driving Fuel Rewards® members to your sites with National offers!

1. Push Messaging

FI FUEL REWARDS

now

Stop by Shell to earn rewards on Red Bull, Snickers, Jack Link's and more!



Driving Fuel Rewards[®] members to your sites with National offers!

2. Email



These offers are now available nationwide:



Buy two 8.4oz Red Bull drinks to earn 10¢/gal

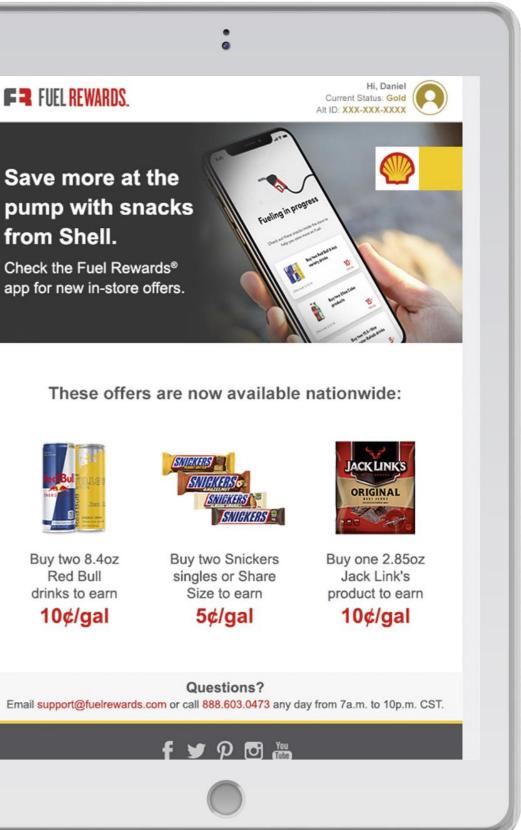
find offer



Buy two Snickers singles or Share Size to earn 5¢/gal

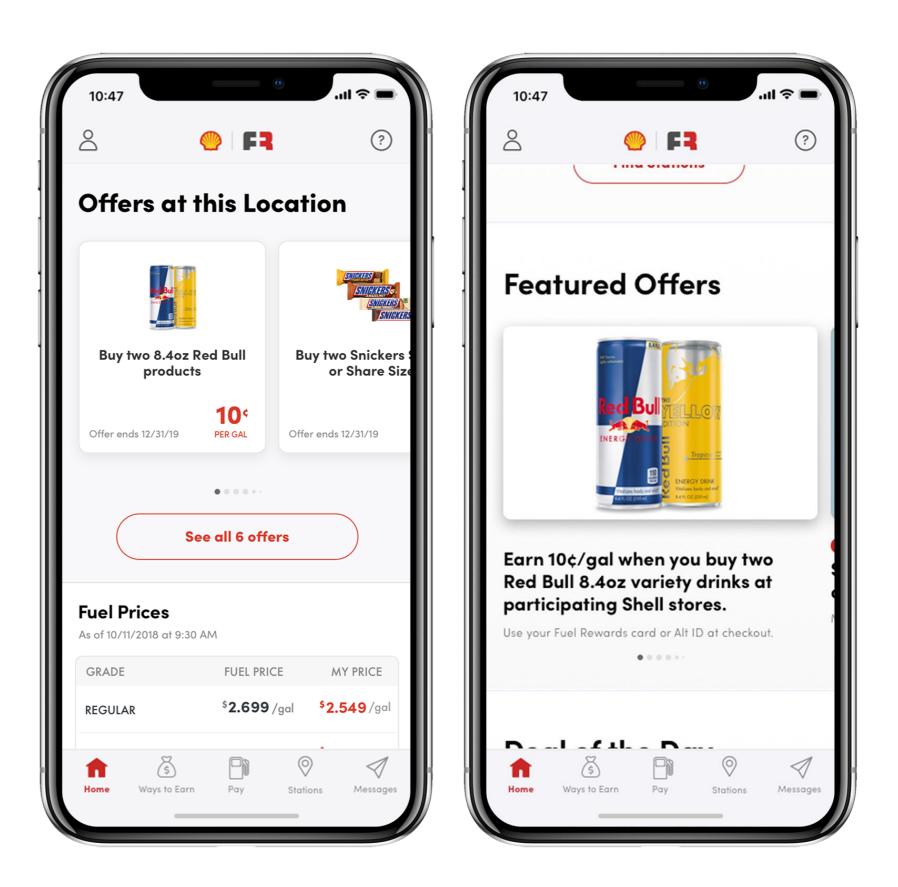
find offer

from Shell.



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3. Offers displayed In App



Communication of National C-Store Offers to you!

- Monthly "Call to Action" newsletter
- MarketHub and FuelZone
- WorkJam



